

# SAVE THE DATE



# MedFIT

Fostering Innovation in MedTech

A unique event in Europe for

innovation partnerships and investment rounds

in the MedTech, Diagnostic and Digital Health sectors

**December  
3<sup>rd</sup> & 4<sup>th</sup>, 2024  
Lille, France**

**Digital  
Meetings Days:  
December  
11<sup>th</sup> & 12<sup>th</sup>, 2024**



**8<sup>TH</sup> EDITION**

Organised together with:



@medfit\_event MedFIT Event [www.medfit-event.com](http://www.medfit-event.com)

Organisers:

Institutional partners:

With the support of:



# MEDFIT AT A GLANCE

MedFIT is your opportunity to connect with international key innovators in the **MedTech, Diagnostic and Digital Health** sectors. As a **unique European partnering event**, MedFIT provides the ideal environment for academic and industrial stakeholders to:

- **Build** partnerships
- **Source** innovative and competitive early-stage R&D projects
- **Foster** the emergence of collaborative projects
- **Increase** licensing opportunities
- **Obtain** funding and facilitate market access

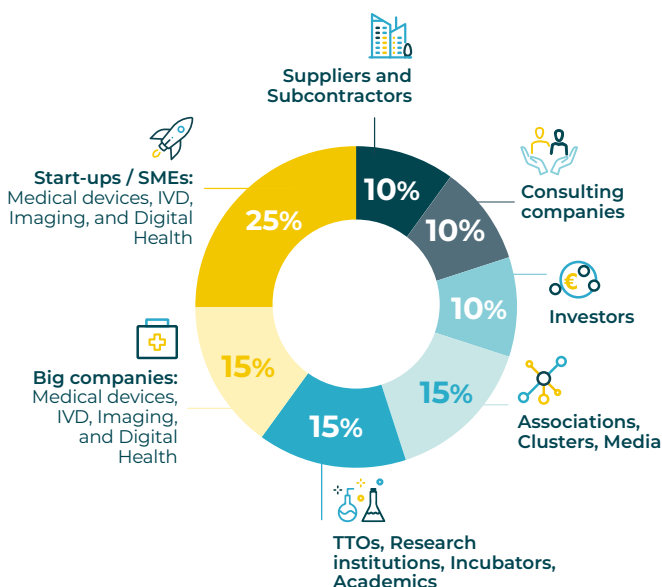


**650**  
Delegates



**+30**  
Countries  
represented

## Who will you meet?



## Inside the event



**One-on-one meetings**



**Conferences**



**Pitch sessions**



**Exhibition**



**Project - CEO Matchmaking**

# ONE-ON-ONE MEETINGS

**4**  
**days**

to meet your future project partners, obtain funding and accelerate innovation

MedFIT partnering platform allows to pre-arrange one-on-one meetings and optimise the time spent at the event.



**Identify**



**Initiate**



**Meet**



**Develop**

## They trust us

### MedTech, Digital Health and Diagnostic companies

Abbott, AISHield, Bayer, Becton Dickinson, Biogen, Bosch, BlackBerry QNX, Biosynex, Eurofins Scientific, Fresenius Kabi, Hamamatsu, Henkel, GE Healthcare, Johnson & Johnson Innovation, IBM, Innova Medical Group, Miyoshi Europe, Merck, Novo Nordisk, Olympus, Philips Healthcare, Roche Diagnostics, Sony Europe, Stryker, Unilabs...

### Associations, TTOs, Public organizations, Research Institutes & Academics

Amsterdam UMC, CEA Paris-Saclay, CNRS Innovation, EIT Health, EISMEA, French Ministry of Health, Flanders Investment & Trade, ICube Lab, King's College London, MBM ScienceBridge GmbH, NHS England, Réseau SATT, SUMMIT - Sorbonne University, SNITEM, UCLPartners, University of Freiburg, University of Ghent, Universidad Autónoma de Barcelona, University of Eastern Finland, World Trade Center Twente...

### Investors

Angels Santé, Asabys Partners, BNP Paribas Developpement, Bpifrance, Captech Santé Nutrition, EIB, Earlybird Venture Capital, High-Tech Gründerfonds, Imec.xpand, INKEF Capital, Karista, Kurma partners, Nina Capital, NLC Venture Netherlands, Peppermint Venture Partners, Philips Ventures, Plug and Play Tech Center, Robert Bosch Venture Partner, Seroba Life Sciences, TVM Capital Life Science...

### CROs, Consulting firms & professional services

Asphalion, BIOSELLTIM, Catalyze, Capgemini, Dentons Europe, Doliam, eg technology, ExperTrials, Greenlight Guru, Hope.Tech, Irdeto, Matrix Requirements, Medevis, McKinsey & Company, Veeva Systems



## MEDigIT

**medigIT**  
Inspiring Digital Health Innovation

The 1<sup>st</sup> edition of MEDigIT, the European partnering event fostering innovation in digital health, will be held within MedFIT 2024.



## Project - CEO Matchmaking

**Are you a MedTech entrepreneur seeking a project? Do you have projects needing a CEO?**

The Project - CEO matchmaking will be the opportunity to establish future collaborations between entrepreneurs and projects in need of a CEO.

# CONFERENCES

**+70** International speakers

Steered by a prestigious Committee, the **MedFIT conference programme** brings together bright minds to debate innovation-driven topics and to address current industry issues related to:

## 1 Growing early-stage innovation

#R&Dcollaboration  
#TechTransfer  
#EarlyStageFinancing

## 2 Bringing innovation to market

#MarketAccess  
#Reimbursement  
#Pricing #Design

## 3 Digital health & medicine innovation

#DTx #AI #DrugDiscovery  
#Training&Adoption 

# STEERING COMMITTEE

### Industry

Stig Visti Andersen, Co-Founder, **VentriJect**

Yves Bayon, Distinguished Scientist, **Medtronic France**

Franz Bozsak, CEO & Co-Founder, **Sensome**

Ravi Chana, Head of Business Development, **Roche Diagnostics**

Joël Courville, VP Strategy & Corporate Affairs, **MicroPort CRM**

James Greene, CEO, **MedLumics**

Ulf Hengstmann, Digital Lead Medical Affairs & Pharmacovigilance, **Bayer**

Mike Karim, CEO, **Oxford Endovascular**

Hervé Monchoix, Strategic Innovation Leader, **Becton Dickinson**

Cécile Réal, CEO, **Endodiag** & CEO, **Medevice Capital**

Axel Strombergsson, Director of Strategy, Emerging MedTech, **Veeva Systems**

### Academia, TTOs

David Aubert, MEDTEG Business Developer, **Ghent University**

Vassilis Georgiadis, Director of Industry Partnerships, **King's College London**

Michel de Mathelin, Director, **i-Cube lab**

Abhay Pandit, Scientific Director, **CURAM**

Esther Rodijk, Impact Director TTT MedTech, **Novel-T**

### Investors

Frank Bulens, Partner, **Imec.xpand**

Anke Cassing, Principal, **High-Tech Gründerfonds**

Baudouin Hue, Partner, **Karista**

Daniel O'Mahony, Partner, **Seroba Life Sciences**

Beatriz Volckaert, Senior Associate, **Philips Ventures**

### Associations, clusters and law firms

Caroline Dreyer, General Manager, **BioValley France**

Anne-Laure Gavory, Regional Animation and Economic Development Officer, **SNITEM**

Camille Gladieux, Assistant Director of Research and Innovation, **University Hospital Center of Lille**

Nicolas Lamoureux, Head of MedTech – Industrial Partnerships Department, **Réseau SATT**

Cécile Théard-Jallu, Partner Attorney, **De Gaulle Fleurance & Associés**

Etienne Vervaecke, General Manager, **Eurasanté & Clubster NHL**

Sébastien Weisbuch, Executive Director, **Medicalps**

# PITCH SESSIONS

The MedFIT pitch sessions offer the opportunity to detect the most innovative and promising start-ups, R&D projects and licensing opportunities in order to foster partnerships and business development opportunities in the MedTech, Diagnostic and Digital Health fields.

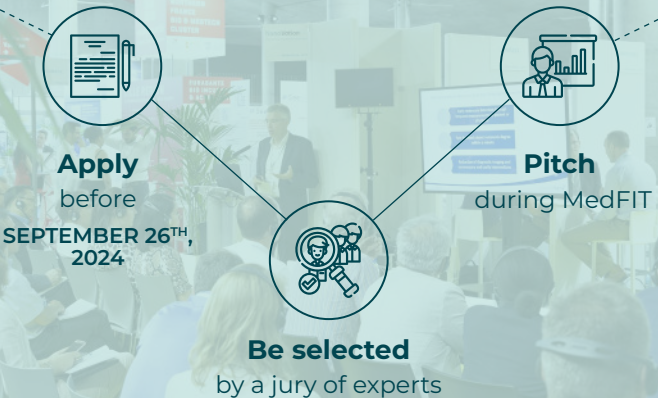
## Start-up Slams

The Start-up Slams are a great opportunity for **young companies** (and particularly for start-ups seeking to raise a financing round) to showcase their project in front of potential partners and investors. The winner will be awarded as the **most innovative start-up in Europe**.

## Collaborative and licensing opportunity presentations

The Collaborative and Licensing Opportunity Presentations enables **TTOs, universities, research institutes and companies** to showcase their technologies in front of potential partners, in order to entail a collaborative project and/or a licensing deal. The winner will be awarded as the **most promising technology in Europe**.

Selected candidates will have enhanced visibility on MedFIT communications and the opportunity to be coached to improve their pitch during a **warm-up session** with MedFIT Steering Committee members.



# JOIN MEDFIT 2024

## Registration fees

Fees per person  
(excl. VAT)

	<b>SUPER EARLY BIRD</b> Before March 28 <sup>th</sup> , 2024 incl.	<b>EARLY BIRD</b> From March 29 <sup>th</sup> to July 4 <sup>th</sup> , 2024 incl.	<b>REGULAR FEE</b> From July 5 <sup>th</sup> to October 3 <sup>rd</sup> , 2024 incl.	<b>LATE REGISTRATION</b> From October 4 <sup>th</sup> , 2024
<b>Mature company</b> (> 5 years old)	€ 885	€ 979	€ 1,090	€ 1,194
<b>Cluster / Association</b>	€ 713	€ 782	€ 872	€ 955
<b>TTO / University / Research institution</b>	€ 594	€ 660	€ 734	€ 768
<b>Emerging company</b> (≤ 5 years old) <b>SME</b> (≤ 5 employees)	€ 450	€ 497	€ 554	€ 635
<b>Academic research fellow/ Associate / Clinician</b>	€ 295	€ 325	€ 363	€ 399
<b>Investor</b>	<b>CONTACT US:</b> Yingjie Weng   yweng@eurasante.com   +33 (0)9 78 31 55 17			

## Exhibition fees

(excl. VAT)

	<b>SUPER EARLY BIRD</b> Before March 28 <sup>th</sup> , 2024 incl.	<b>EARLY BIRD</b> From March 29 <sup>th</sup> to July 4 <sup>th</sup> , 2024 incl.	<b>REGULAR FEE</b> From July 5 <sup>th</sup>
<b>Start-up corner 4m<sup>2</sup></b> (incl. 1 full pass   ≤ 5 years old)	€ 1,430	€ 1,650	€ 1,870
<b>6 m<sup>2</sup></b> (incl. 1 full pass + 1 visitor pass)	€ 2,530	€ 2,750	€ 2,970
<b>9 m<sup>2</sup></b> (incl. 1 full pass + 1 visitor pass)	€ 3,850	€ 4,070	€ 4,290
<b>12 m<sup>2</sup></b> (incl. 1 full pass + 2 visitor pass)	€ 5,060	€ 5,280	€ 5,500
<b>18 m<sup>2</sup></b> (incl. 2 full pass + 1 visitor pass)	€ 7,480	€ 7,700	€ 7,920

The FULL PASS gives access to all MedFIT activities (access to the partnering platform to pre-organise one-on-one meetings).

The VISITOR PASS gives access to all MedFIT activities (except the partnering platform).

## Sponsorship opportunities



**Platinum**  
€ 25,000



**Silver**  
€ 12,500



**Gold**  
€ 17,000



**Bronze**  
€ 7,500

Possibility to customise an offer according to your needs with various visibility options, before, during and after the event.

### Contact

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+33 (0)9 78 31 55 17

### Venue

Lille Grand Palais  
1, Boulevard des Cités Unies  
59777 Lille, FRANCE

Visit our  
website:

