

SAVE THE DATE



The European event fostering
innovation for well-being in older age

March
6th & 7th
2023
...
7th edition

+700
DELEGATES



+25
COUNTRIES
REPRESENTED



INSIDE THE EVENT



One-on-one meetings



Conferences



Innovation Pitches

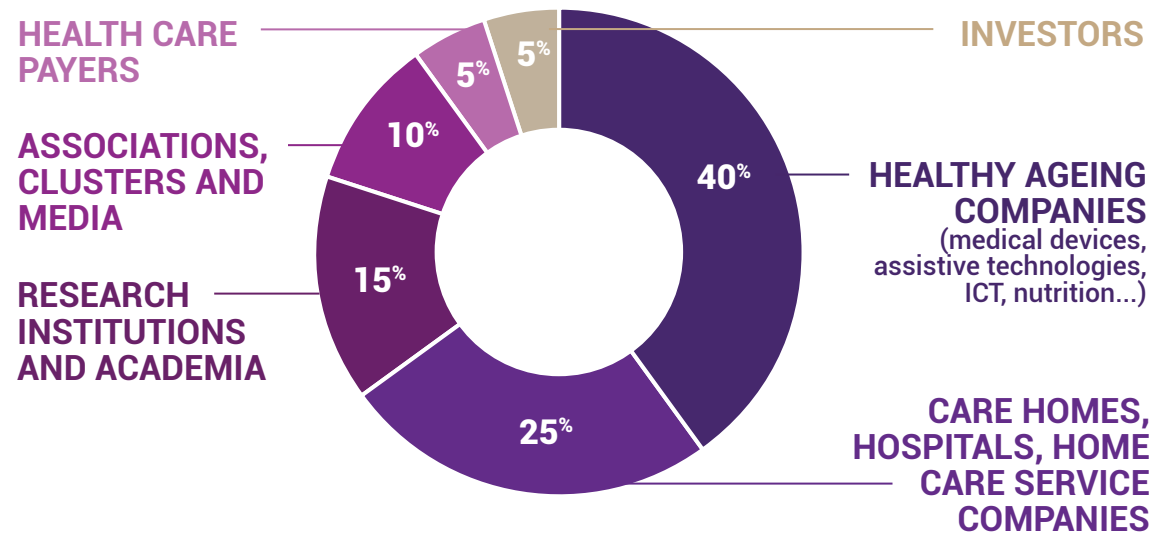


Exhibition

Lille, France



WHO WILL YOU MEET?



CONFERENCES

Steered by an international and prestigious committee, the AgeingFit conference programme is designed to address the main issues of the healthy ageing and senior care sectors: from **major financial and regulatory aspects** to the **latest innovations in health, nutrition and care**.



Track 1: **Scaling up innovations in the silver economy**



Track 2: **Prevention and nutrition for active ageing**



Track 3: **Diagnosing and treating age-related conditions**



Track 4: **Innovations in residential care settings**



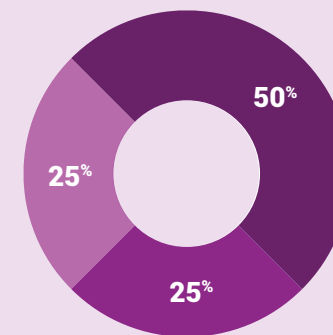
Track 5: **Technologies and services for ageing well at home**

ONE-ON-ONE MEETINGS

48H

TO MEET YOUR FUTURE PROJECT PARTNERS, OBTAIN FUNDING AND ACCELERATE INNOVATION

OUT OF 700+ AGEINGFIT ATTENDEES, **670+ deals** HAVE BEEN GENERATED



Breakdown of deals by nature:

- **50%** of business collaborations (products and services deals, distribution deals...)
- **25%** of R&D collaborations
- **25%** of financing deals

Estimate based on the delegates' outcomes from the 2 previous editions.



IDENTIFY



INITIATE



MEET



DEVELOP

EXHIBITION

If you wish to be recognised as a key innovation player in the healthy ageing sector, exhibiting at AgeingFit will allow you to:

- **Enhance** your visibility among innovative leaders
- **Maximise** your business opportunities with informal meetings on your stand
- **Expand** your network
- **Highlight** your assets, services and innovations



PITCH SESSIONS

AgeingFit promotes innovations dedicated to **improving the daily life of the older adults** and to **preventing age-related disorders**.



WIN THE AWARD FOR MOST INNOVATIVE PROJECT

as well as a full pass to participate in AgeingFit 2024!

FOR THE SELECTED CANDIDATES

- a **5-minute presentation** timeslot in front of a jury of experts and an audience
- **speed-mentoring** from experts to boost the development of your project
- an **enhanced visibility** among potential partners and investors
- a **dedicated meeting space** at the heart of the AgeingFit exhibition
- a **presentation** of your organisation in the final programme and on the event website
- the **possibility to win** and be recognised as the most innovative project in the sector

Selected candidates will have the opportunity to prepare for D-day by participating in a **warm-up session**, to help them improve their pitch thanks to the valuable coaching and feedback from AgeingFit's Steering Committee members.



AgeingFit is an event open to the international scene, with attentive organisers and highly committed partners. It is undeniably "The place to be" for all the players in the ageing well ecosystem, who are looking for a quality event where international experts and participants come together.

A strong pitch competition with a great promotion of the companies during the event but also on the web. It certainly requires preparation, but the results are so qualitative that it is worth it!

Let's pitch at AgeingFit!

Guillaume Lucas
General Manager of Virtysens
Winner of the 2022 Innovation Pitches

APPLY
BEFORE NOVEMBER 30TH, 2022

BE SELECTED
BY A JURY OF EXPERTS

PITCH
DURING AGEINGFIT

STEERING COMMITTEE

INDUSTRY



Benoît Bentouhami
Founder
e-Health Conseils 🇫🇷



Ad van Berlo
R&D Director
Smart Homes 🇳🇱



Dominique Boulbès
President
Indépendance Royale 🇫🇷



Filippo Cavallo
CEO
CoRobotics
Professor in Medical Robotics
Università degli Studi di Firenze 🇮🇹



Bruno Hamelin
E-health Mission Director
Comarch Healthcare 🇫🇷



Éric Kihlstrom
UK Ambassador
Aging 2.0 🇬🇧



Laurent Levasseur
CEO
Bluelinea 🇫🇷



Lise Pape
CEO
Walk with Path 🇬🇧



Antonio Remartinez
Strategic Consultant
Health & Social Sectors 🇪🇸



Najia Tamda
Director
Tecnalia France 🇫🇷



Joris Wiersinga
Founder & CEO
SilverFit 🇳🇱

ACADEMIA



Eric Boulanger
Professor in Aging
Biology and Geriatrics
University of Lille 🇫🇷



François Puisieux
Deputy Head of the
Gerontology Unit
CHU Lille 🇫🇷



Jean-Jacques Temprado
Full Professor
Aix-Marseille University
Head of Chair
Aging 2.0 🇫🇷

CARE ORGANISATIONS



Frédéric Chaussade
Head of Strategy,
Medical Affairs and
Innovation
Santélys 🇫🇷



Stéphane Hédont-Hartmann
Care & Hygiene Group
Leader - CSR Partner
Korian 🇫🇷



Ed Russell
Chief Executive
WCS Care 🇬🇧



Jan Sikkema
Business Development
Director
University Medical
Center Groningen 🇳🇱



Susan Stiles
Senior Director,
Product Development
and Strategy
National Council
on Aging 🇺🇸

CLUSTERS, ASSOCIATIONS



Sébastien Podevyn
General Manager
France Silver Eco 🇫🇷



Émilie Royère
General Manager
Eurobiomed 🇫🇷



Bradley Schurman
CEO
The SuperAge 🇺🇸



Étienne Vervaecke
General Manager
Eurasanté & Clubster
Nutrition Health Longevity 🇫🇷



Diane Whitehouse
Principal eHealth Policy
Consultant
EHTEL 🇬🇧

INVESTORS AND HEALTH INSURERS



Yaël Benvenisti
CEO
Mediterranean
Towers Venture 🇮🇱



Charlotte Krieg
Head of Innovation
Aésio Mutuelle 🇫🇷



Ingrid Rayez
Director, Venture
LBO France 🇫🇷

THEY TRUST US

INDUSTRIES AND SERVICE PROVIDERS

Behring Water | Bluelinea | Comarch Healthcare | Delabie | Filien ADMR |
FrieslandCampina Ingredients | Fonterra Cooperative Group |
Hewlett Packard Enterprise | HMS VILGO | Intervox Legrand | KPMG |
McCain | Nutricia | Orange Healthcare | Philips Research Europe | Roquette | Soladis
| Stanley Healthcare | Schneider Electric | Tunstall Vitaris...

HEALTH CARE PAYERS

Achmea | Aésio Mutuelle | AG2R LA MONDIALE | IRCEM | M comme Mutuelle |
MACIF | MNH | RGAX Europe | Swiss Re...

RETIREMENT AND CARE HOMES, HOSPITALS

CCAS de Nice | Federico II University & Hospital Italy | Lille University
Hospital | Nice University Hospital | Groupe SOS Seniors | Hospital Clínic
de Barcelona | Korian Group | MARPA | NHS Dementia Village | ORPEA |
Santély | TanteLouise | University Hospital Olomouc | Village Landais
Alzheimer | WCS Care...

ASSOCIATIONS AND CLUSTERS

AGE Platform Europe | Aging 2.0 | Autonom'Lab | BioIndustry Park |
BioPmed | ECHAlliance | European Ageing Network | Fondazione Korian |
France Innovation | Health Valley Netherlands | Longevity International UK
| Silver Alliance | Silver Valley | Soignons Humain...

INVESTORS

Bpifrance | Capricorn Venture Partners | Fondation Crédit Mutuel | LBO France |
Mediterranean Towers Ventures | Turenne Capital...

PUBLIC ORGANISATIONS

Airedale NHS Foundation Trust | The Canadian Embassy | Innovate UK | The European
Commission | European Centre for Social Welfare Policy and Research | World Health
Organization | Scottish Development International | USA National Council on Aging...

Organisers:



Institutional partners:



With the support of:



CONTACT

Vincent Tavernier
vtavernier@eurasante.com
+33 (0) 328 559 069

VENUE

LILLE GRAND PALAIS
1 Boulevard des Cités Unies
59777 Lille, France

REGISTRATION FEES

	SUPER EARLY BIRD Until June 15 th , 2022 incl.	EARLY BIRD From June 16 th to Sept. 28 th , 2022 incl.	REGULAR FEE From Sept. 29 th , 2022 to Jan. 31 st , 2023 incl.	LATE REGISTRATION From February 1 st , 2023
Industry Service provider 1 full pass	€ 510	€ 544	€ 680	€ 748
Health care payers 1 full pass	€ 510	€ 544	€ 680	€ 748
Emerging company (≤ 5 years old) SME (≤ 5 employees) 1 full pass	€ 307.50	€ 328	€ 410	€ 451
Non-profit organisation Research institute 1 full pass	€ 221.25	€ 236	€ 295	€ 325
Retirement or Care home Hospital Healthcare professional 1 full pass	€ 56.25	€ 60	€ 75	€ 100
Distributor (single activity) 1 full pass	€ 37.50	€ 40	€ 50	€ 70
Investor 1 full pass	Contact us: Vincent Tavernier vtavernier@eurasante.com +33 (0) 328 559 069			

Fees per person (excl. VAT)

EXHIBITION FEES

	SUPER EARLY BIRD Until June 15 th , 2022 incl.	EARLY BIRD From June 16 th to Sept. 28 th , 2022 incl.	REGULAR FEE From Sept. 29 th , 2022 to Jan. 31 st , 2023 incl.
Start-up corner 4 m² (incl. 1 full pass* ≤ 5 years old)	€ 1,275	€ 1,350	€ 1,500
6 m² fitted stand (incl. 1 full pass* + 1 visitor pass**)	€ 1,742.50	€ 1,845	€ 2,050
9 m² fitted stand (incl. 1 full pass* + 1 visitor pass**)	€ 2,635	€ 2,790	€ 3,100
12 m² fitted stand (incl. 1 full pass* + 2 visitor pass**)	€ 3,485	€ 3,690	€ 4,100
18 m² fitted stand (incl. 2 full pass* + 1 visitor pass**)	€ 5,227.50	€ 5,535	€ 6,150

*The FULL PASS gives access to all AgeingFit activities including the partnering platform to pre-organise one-on-one meetings with other participants.

**The VISITOR PASS gives access to all AgeingFit activities except the partnering platform.

(excl. VAT)

SPONSORSHIP OPPORTUNITIES



**Platinum
sponsor**
★
€ 20,000

**Gold
sponsor**
★
€ 15,000

**Silver
sponsor**
★
€ 10,000

**Bronze
sponsor**
★
€ 6,000