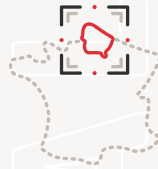


LILLE NORTHERN FRANCE HEALTH CLUSTER

THE GATEWAY
TO YOUR BUSINESS
IN FRANCE





EURASANTÉ: WHO ARE WE ?

EURASANTÉ IS THE HEALTH CLUSTER IN NORTHERN FRANCE

[3rd cluster in France after Paris and Lyon]

For over than 20 years, Eurasanté has been working to promote the growth of the health sector.

Our experienced project managers assist researchers, start-ups and companies to develop their innovations and projects, boost their business and networks.

AN INCUBATOR AND AN ACCELERATOR FOR START-UPS AND GROWING COMPANIES

Eurasanté Bio Incubator is ranked among the top 20 best biotech incubators in Europe for the emergence of innovative start-ups [Labiotech.eu - 2019]



SINCE ITS CREATION IN 2000

- Over 210 projects supported
- Over 130 companies created
- €650 million in equity raised
- Over 1,300 jobs created
- **FRENCH TECH TICKET** : As a partner incubator of French Tech Ticket, we welcome foreign start-ups willing to set up a new activity in France.
- **FRENCH TECH SEED** : Specifier of the French Tech Seed fund with €400 million for deeptech start-ups under three years old.



LILLE NORTHERN FRANCE BIO CLUSTER



R&D INVESTMENT:
€205 BILLION



TURNOVER:
€12,5 BILLION
EXPORT TURNOVER:
€3.5 BILLION

LILLE REGION

3rd-ranked life sciences
cluster in France



**1,100
COMPANIES**



**32,000
EMPLOYEES**



**4,000 PUBLIC
& PRIVATE
RESEARCHERS**



**160
HOSPITALS
AND CLINICS**



**90,000
HEALTH
PROFESSIONALS**

LEADING REGION IN FRANCE FOR:

- #1 Technical textiles
for use in healthcare
- #1 Nutrition and functional food
- #2 Medical and hospital
equipment
- #3 Data management
and E-health

WITH EXPERTISE IN:

- Medical devices
- Pharma-Biotech
- Haematology and blood
products
- Nutrition and functional food
- Hospital engineering
- E-health
- Healthy ageing



HEALTHCARE IN FRANCE

KEY FACTS



A HEALTHCARE HUB AT THE HEART OF EUROPE

- France has numerous innovation clusters dedicated to research in healthcare



AN INNOVATIVE ECOSYSTEM

- France has 18 biotech/medtech startups per million inhabitants (US : 10 and UK : 13) [France Biotech]



EXCELLENCE IN HEALTHCARE

- **#1 OECD country for access to healthcare**
France boasts a healthcare system with high performance levels and universal coverage guaranteeing "access to care for all".
- Lille has the **#1 largest hospital university campus** in Europe
- **+2,600** healthcare centers



EURONEXT : #1 EUROPEAN STOCK MARKET FOR HEALTHTECHS

- With 91 healthtechs (including 66 from France), Euronext is the leading European market for companies in the sector



A LEADER IN HEALTHCARE

- #5 largest global market and #2 largest European market in the pharma industry [LEEM]
- #2 largest European market for medical devices after Germany [Medtech Europe]

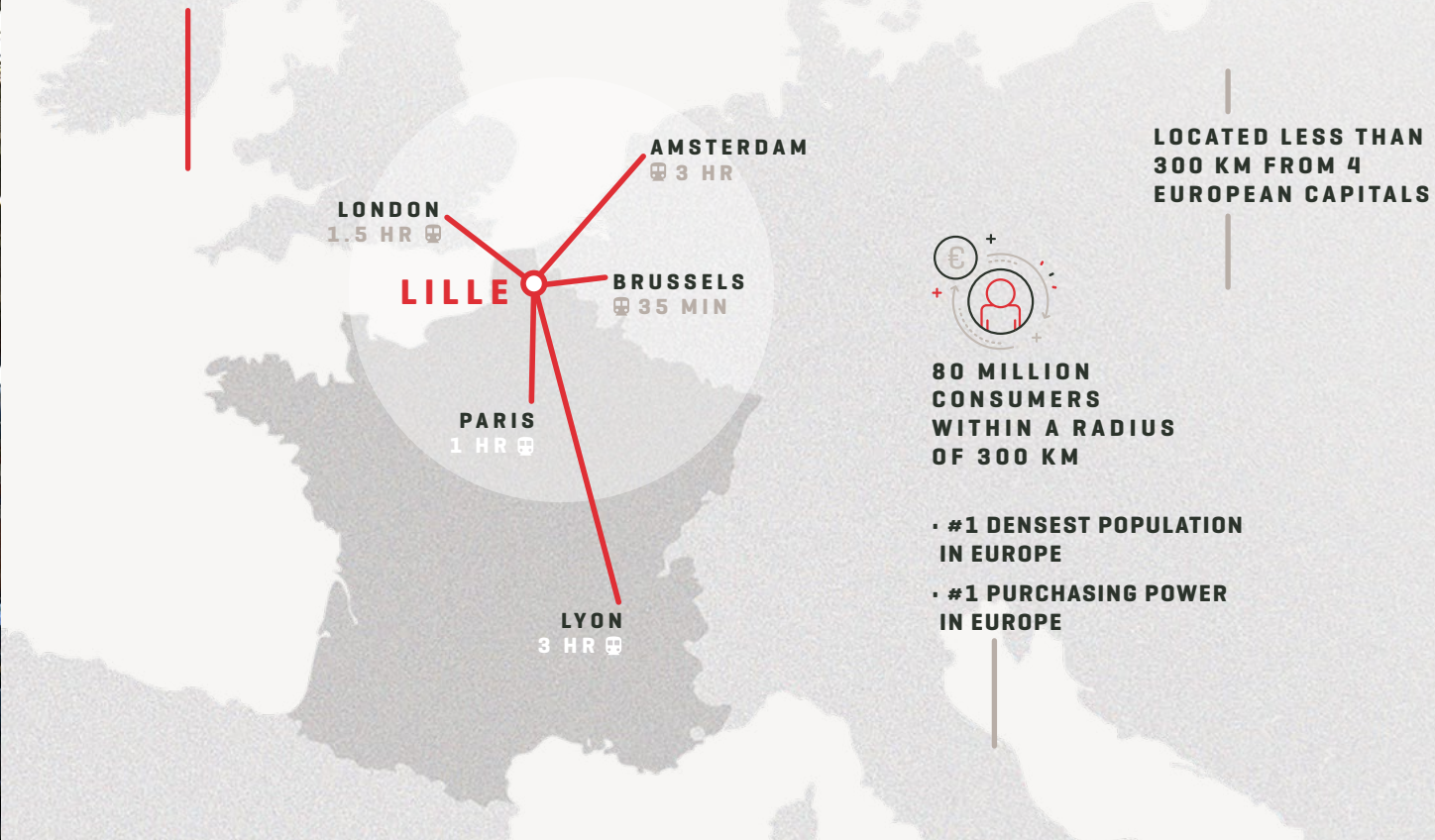


WORLD-CLASS RESEARCH

- 4 French medical research organisations in the world's top 25 most innovative institutions : CNRS - INSERM - PASTEUR INSTITUTE - CEA [Thomson-Reuters, 2016]



LILLE NORTHERN FRANCE: CONNECTED TO WHOLE EUROPE





FRANCE DID YOU KNOW ?



A LEADING AND OPEN ECONOMY

- **WORLD'S #6** largest economy,
#2 biggest consumer market in Europe and the
WORLD'S #7 largest foreign investor [FMI, 2018]
- **WORLD'S #1** host country for foreign investment
in industry [EY, 2016]



AN INNOVATIVE BUSINESS ENVIRONMENT

- **RANKED #3**
OECD for government support for innovation [after US and
China]
- Best place in Europe for R&D tax incentives and attractive
corporate tax rate on R&D operations
[Research Tax Credit]
- France is a 'Startup Nation' with over
12,000 STARTUPS



INTERNATIONALLY-RENOUNDED SCHOOLS AND UNIVERSITIES

- Some of the **best business schools**
in the world
[HEC and ESSEC] [FT, 2017]
- **22 FRENCH UNIVERSITIES**
are ranked in the **TOP 500 ACADEMIC
INSTITUTIONS** in the world
[Shanghai rankings 2018]

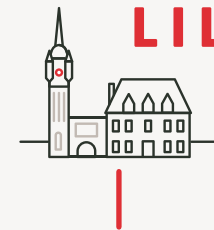


A DEEP, QUALIFIED TALENT POOL

- Highly productive labour force
[ahead of Germany and the UK]
[The Conference Board, 2018]
- **1.6 MILLION**
scientists and engineers [OECD, 2017]
- **44%** of 25- to 34-year-olds have a third-level
education qualification [30.5% in Germany and
25.6% in Italy] [OECD, 2017]



WHY CHOOSE LILLE ?



- 1. A CENTRAL LOCATION IN EUROPE**
with excellent transport links, close to London [1.5 hr], Brussels [35 min] and Paris [1 hr]
- 2. AN EMPLOYMENT POOL OF HIGHLY QUALIFIED PEOPLE**
#2 largest educational cluster in France
10% of French engineers educated in Lille region
- 3. ATTRACTIVE OPERATIONAL AND REAL-ESTATE COSTS**
respectively -10% and -45% compared to other European capitals
- 4. EXCELLENT QUALITY OF LIFE**
An environmentally friendly metropole on a human scale with a dense transport infrastructure

- 5. THE NUTRITION & HEALTHCARE SECTOR**
in Lille region represents 1,100 companies and 32,000 employees
- 6. EURASANTÉ BUSINESS PARK**
located at the heart of Europe's leading university-hospital campus
- 7. A CENTRE OF EXCELLENCE IN THE FIELD OF HEALTHCARE**
with renowned research centers [Pasteur Institute, INSERM, EGID, INRIA, CNRS]
- 8. A REGION WITH INTERNATIONAL APPEAL**
accounting for 10% of foreign companies in France and #3 most attractive region in France for direct foreign investment



EURASANTE BIO BUSINESS PARK

A LEADING UNIVERSITY HOSPITAL CAMPUS IN EUROPE

A 300 HECTARES AREA
WHERE 40,000 PEOPLE
COME ACROSS EVERY DAY.



**190
COMPANIES**



**3,600
EMPLOYEES**

WITH EXPERTISE IN:

- Medical facilities and hospital engineering
- Specialized services
- Biotechnology
- Pharmaceuticals
- Nutrition and metabolic diseases
- E-Health and telemedicine



HOSPITALS

- 8 hospitals
- 16,000 health professionals



TRAINING

- 4 universities
- 8 paramedical schools
- 22,000 students



RESEARCH

- 50 research laboratories
- 1,800 researchers

LOOKING FOR A NEW BUSINESS LOCATION ?

Eurasanté is here to facilitate and help you locate your business in Northern France whether you plan to open a subsidy, relocate your activity, expand your existing operations or start doing business in France



THE GATEWAY TO YOUR BUSINESS
IN FRANCE

WWW.LILLE.EURASANTE.COM

ADVANTAGES OF THE EURASANTE'S SOFTLANDING PACKAGE:



**BOOST YOUR DEVELOPMENT
AND THE ESTABLISHMENT
OF YOUR ACTIVITY IN FRANCE**



**TEST THE FRENCH
AND NORTHERN EUROPE
MARKETS**



**MEET MULTIPLE POTENTIAL
BUSINESS AND SCIENTIFIC
PARTNERS TO QUICKLY ESTABLISH
PRODUCTIVE AND PROFITABLE
BUSINESS**



**BECOME PART OF THE
REGIONAL HEALTHCARE
COMMUNITY**



**BENEFIT FROM A DEDICATED
SUPPORT AND MENTORING TO
START YOUR ACTIVITY**

EURASANTE'S SOFTLANDING PACKAGE:

Start your activity quickly
and efficiently in France
with easy access to Northern Europe



A DEDICATED ACCOMPANIMENT
FROM AN EXPERIENCED
ACCOUNT MANAGER



GROWING YOUR BUSINESS

- Organization of selected meetings with potential business or scientific partners
- Access to our regional network

- Organization of multiple B2B meetings
- Introduction to key regional players

- Possibility to become a member of the regional competitiveness cluster



- One full-pass to attend one of Eurasanté's leading industry event :



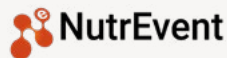
+600 PARTICIPANTS



+1,300 PARTICIPANTS



+700 PARTICIPANTS



+600 PARTICIPANTS

Free of charge
€5,000 excl. 20% VAT for all the services



FINANCING

- Identification of local, national and EU funding and tax incentives

- Assistance in applying to public funding
- Access to French and local private investment funds



MARKET

- Local personalized market information and statistics
- Help in understanding up-to-date French regulations

- Tailor-made market study



PREMISES

- Assistance with your premises' search

- Benefit from Eurasanté Bioincubator facilities and identity for 6 months including PO Box address and meeting rooms



LEGAL DOCUMENTATIONS AND PROCEDURES

- Recommendation and introduction to local partners regarding your legal and financial requirements

- Assistance in choosing the best legal structure for your business
- Corporate bylaws drafting
- Registration in the Court Register
- Tradenames and domain names support



RECRUITMENT

- Access to a database of resumes
- Local recruitment market information

- HR support including recruitment, wage comparisons
- Employment contract and company regulation drafting

CONTACT US:

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