

HEALTH ENTREPRENEURSHIP PROGRAM

A springboard for entrepreneurship in the health sector

A 6 TO 10 MONTH TRAINING PROGRAM TO:

- **Develop** your entrepreneurial spirit in the health industry sector ;
- **Gain access** to higher responsibilities thanks to new competences and skills ;
- **Understand** accelerating medical and scientific progress and the impact of major technological changes in the health sector.

« HEALTH ENTREPRENEURSHIP PROGRAM »
is an academic multidisciplinary degree
co-developed by Lille University and Eurasanté.
Both its teaching team and health company mentors
will help you broaden your knowledge
and your understanding of the health sector's
innovation ecosystem as well as its technological
and economic challenges.

Curriculum



Core Curriculum :
90 h + 40h elective classes



Courses :
130 h



3 to 8 hour
daily sessions



Courses partly
taught in English



Practical experience
in a company : 60 h



Personalised
support : 20 h



Courses duration :
6 to 10 months



Lille Métropole
University Campuses

STARTS
OCTOBER
2019







BUSINESS & MANAGEMENT

Acquisition of theoretical knowledge focused on the management of a company, innovation and the specificities and constraints of the health sector and its sub-sectors (medical devices, e-health, biotech / pharmaceutical companies) in several themed modules.

- Financial analysis
- Strategy and business model of health companies
- Management of a health start-up company / operational development
- Innovation law and industrial / intellectual property
- Marketing of health products
- Human resources management / Corporate Governance
- Entrepreneurial drive, spirit / leadership
- Trends and developments in the health entrepreneurial ecosystem



MARKET ACCESS

Adapted modules providing a better understanding of the institutional framework and regulatory health in France and Europe, technical and medico-economic assessment methods in health care systems.

- Biotechnology and health market macro-environment
- Health institution and regulation (ex : assessment and regulation of medical devices, GDPR, National Commission on Informatics and Liberty)
- Health economic evaluation



HEALTH & SCIENCE

Acquisition of knowledge in order to appreciate the ability to use new tools from the medical and bio-medical sector.

- Development process of a medicine and a medical device
- Technological advancement in the health care industry (medical devices, artificial intelligence, drug discovery..., tools / instruments for precision medicine)
- Clinical studies (real world data)
- Technological transfer (licensing)
- Industrial manufacturing (Target Product Profiles, market access)
- Translational and predictive medicine

ACADEMIC TEAM

Terence BEGHYN | University lecturer – School of Pharmacy of Lille

Nicolas BLANCHEMAIN | University lecturer – School of Pharmacy of Lille

Damien BOSC | University lecturer – School of Pharmacy of Lille

Guillaume CAITUCOLI | Legal practitioner – Eurasanté

Antoine COCHEZ | Associate lecturer – ILIS of Lille

Olivier COUPIER | Incubator/Accelerator Director – Eurasanté

Pascal DAO PHAN | Associate professor - School of Pharmacy of Lille – Head manager for clinical trials BAYER

Bertrand DÉCAUDIN | Professor – hospital pharmacist – Dean of the School of Pharmacy

Benoit DEMIL | Professor – IAE of Lille

Rebecca DEPRES POULAIN | Professor – School of Pharmacy of Lille

Benoit DERVAUX | University lecturer – hospital (medical) practitioner – Coordinator of the innovation and medico-economic assessment committee in Lille University/Teaching Hospital

Benjamin GUINHOUYA | University lecturer – ILIS of Lille

Xavier LECOCQ | Professor – IAE of Lille

Thomas MORGENROTH | University lecturer – School of Pharmacy of Lille
– Head of Health Entrepreneurship Program

Anne-Catherine PERROY | Professor – School of Pharmacy of Lille

Anne TAILLEUX | Professor – School of Pharmacy of Lille



« *The health startup is a special organizational object. Actors' behavior, regulation, marketing products / services ... traditional organizational, business and marketing models are no longer adequate. The original program of this intensive training allows, in an interactive and individualized way, to question these multiple problems and to create adapted solutions to each particular context.* »

Dominique CRIÉ | Professor – IAE of LILLE



« *The Health entrepreneurship program is an innovative educational offer that uniquely combines scientific, management and strategy courses specifically adapted to the biotechnology sector. It will enable future managers as well as those in office to acquire knowledge and skills which, for the latter, they did not learn or develop in their initial degree. Learning is made easy and the programme is rooted in everyday reality thanks to numerous case studies and courses given by professional belonging to the sector.* »

Benoit DEPRES | Professor - School of Pharmacy of Lille



« *This unique program enables to associate in one profile the scientific and entrepreneurial skills needed to develop a health start-up. For researchers, this first step into a business environment will bring them a fresh perspective to their project and this time from a market access point of view. For CEOs and business developers with no scientific training, this program is an essential step to understand all the specificities of the health sectors - biotech / pharma, medtech or e-health.* »

Etienne VERVAECKE | Managing director, Eurasanté

KEY OPINION LEADERS MENTORING



GENFIT

Jean-François MOUNEY,
Chairman Board Directors



MACOPHARMA

Yvan MALEPART,
CEO



EDWARDS LIFESCIENCES

Bénédicte GARBIL,
General Manager



ONCOWITAN

Christian BAILLY,
Scientific and Pharmaceutical
Advisor in Oncology



DA VOLTERA

Florence Séjourné,
CEO / President of the BEAM Alliance



BAYER HEALTHCARE

Grégoire LEMAIRE,
Managing Director



MOBILE MY DAY

Christophe GAU
CEO, founder



HOSPIMEDIA

Christian NICOLI,
CEO, founder



THEODORUS INVESTMENT FUNDS

Lotfi Yelles Chaouche,
Partner

CORPORATE PARTNERS







NETWORKING

Meet with company directors and industry professionals to share their experience in launching their own start-up and the importance of having both a scientific and business culture.

FEEDBACK FROM
PROFESSIONALS
AND START-UPS IN
THE HEALTH SECTOR



PROFESSIONAL PRACTICE

You will carry out a 60 hour (or more) professional practice period in a health industry company with the support of both an industry mentor and a pedagogical tutor.

Participants will be able to better understand the business models of health companies, learn everyday managerial tasks and put their theoretical knowledge into practice in a business environment.



PERSONALISED PROJECT MENTORING

Non incubated participants can be accompanied/ advised by the Eurasanté team (20 hours) on the economic feasibility and the potential of their own project, or that of joining another company project in the launching or development stage.

Participants who would like to create their own start-up will be able to apply for the support of Eurasanté's incubator and accelerator program.



HEALTH ENTREPRENEURSHIP MASTERCLASS

10 & 11 December 2019, Marseille



Biofit FOSTERING
INNOVATION
& TRANSFER

www.biofit-event.com

The Health Entrepreneurship Masterclass aims at giving attendees the opportunity to participate at the international event BioFIT 2019.

This two-days Masterclass take the participants through various sessions : best practices in academia-industry R&D collaborations, nurturing early-stage assets, finding the right funding sources for early-stage innovations. The attendees will also have the opportunity to participate or attend the Start-up Slams for young

companies pitching in front of potential partners and investors in the Life Sciences field.

The Day 2 session Would-be CEO will bring together representatives of emerging start-ups, technology transfer offices, incubators and investing networks as well as CEOs and would-be CEOs to address this important issue. The Health Entrepreneurship Masterclass will participate in the bioentrepreneur workshop, a networking time to establish collaborations between future entrepreneurs and projects in need of CEOs.

With more than 1,300 international actors from 35+ countries, such as big pharma, emerging and small biotech, diagnostic companies, pre-seed / seed / Series A investors, as well as professionals from tech transfer, academia and research institutions, BioFIT is the leading partnering event in Europe for technology transfer, academia-industry collaborations and early-stage Life Sciences. BioFIT is also the European marketplace for pre-seed, seed and Series A investment in Life Science.



ADMISSION & FUNDING

- ADMISSION AND INTERVIEW

- €10,000
- €7,000 without the personalised support module

- Study grants (conditions apply) may help pay tuition fees.

Eurasanté provides support for salaried employees to prepare their application for * OPCO (Opérateur de compétence) is a joint commission authorized by the French government to manage the funds raised from companies under the Continuous Professional Training policy.

CAREER OPPORTUNITIES

- Biotech / biomedical / pharmaceutical sector CEO
- Innovation Director
- Business & development director
- Product manager
- Business developer
- Consultant
- Operational manager
- Project leader

PARTICIPANT PROFILES

- Project initiator, initiator supported by an incubator-accelerator
- Master's students
- PhD students, post graduates
- Researchers, laboratory or unit research director
- Health care professionals
- C.E.O
- Employees in the health care industry, consulting and service companies

CAMPUSES

- Eurasanté Bio incubator¹
- Lille School of Pharmacy²
- Lille Medical School³
- Faculty of Engineering and Management of Health (ILIS)⁴
- Lille University Business School⁵
- Lille University of Science and Technology⁶



Lille University : Key figures

64,460 STUDENTS	95% SATISFACTION RATE IN LONG-LIFE LEARNING
92% EMPLOYMENT INSERTION RATE AFTER A MASTER DEGREE	280 PATENT FAMILIES REGISTERED IN THE LILLE UNIVERSITY PORFOLIO
66 RESEARCH UNITS	
9 OUT OF 10 UNEMPLOYED PEOPLE FIND A JOB AFTER OBTAINING A DEGREE AT LILLE UNIVERSITY	82% OF GRADUATES HAVE FOUND A MORE QUALIFIED JOB AFTER OBTAINING A DEGREE AT LILLE UNIVERSITY

Eurasanté bio-incubator

150 SUPPORTED PROJECTS	85 NEW START-UP COMPANIES	550 NEW JOBS CREATED
€400 MILLION FUNDS RAISED		

The Health and Nutrition sector in the Hauts de France Region

€12 BILLION TURNOVER	1,000 COMPANIES	30,800 JOBS
€205 MILLION INVESTED IN R&D		

Contact



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Sponsorships:

