H E A L T H ENTREPRENEURSHIP P R O G R A M

A springboard for entrepreneurship in the health sector

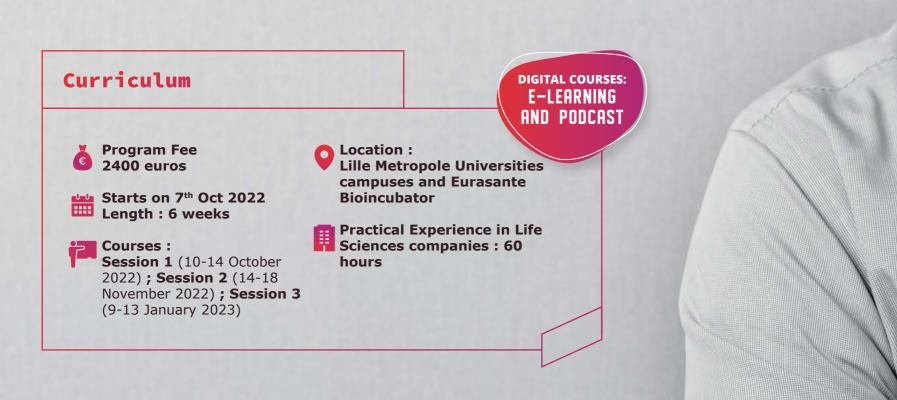




A 6 WEEKS PROGRAM TO:

Develop your entrepreneurial spirit in the health industry sector ;
Gain access to higher responsibilities thanks to new competences and skills ;
Understand accelerating medical and scientific progress and the impact of major technological changes in the health sector.

> « HEALTH ENTREPRENEURSHIP PROGRAM » is an academic multidisciplinary degree co-developed by Lille University and Eurasanté. Both its teaching team and health company mentors will help you broaden your knowledge and your understanding of the health sector's innovation ecosystem as well as its technological and economic challenges.







Acquisition of theoretica focused on the manageme pany, innovation and the sp constraints of the health s sub-sectors (medical device biotech / pharmaceutical of several themed modules.

• Strategy and business mo companies Innovation Management

MARKET ACCESS

DIGITAL COURSES:

E-LEARNING

AND PODCAST

Adapted modules providing a better understanding of the institutional framework and regulatory health in France and Europe, technical and medico-economic assessment methods in health care systems.

- Biotechnology, Medtech & e-health market macro-environment
- Health institution and regulation (ex : assessment and regulation of medical devices, GDPR, National Commission on Informatics and Liberty) • Health economic evaluation

PHARMA/BIOTECH

Health Economic Eval, Biotech and health macro environment

MEDTECH

- Medtech and health macro-environment, Medical device regulation Health regulation Health economic evaluation
- Partnership and techno innovation principles (how to develop and market your product?)

HEALTH 80 **& SCIENCE**

Acquisition of knowledge in order to appreciate the ability to use new tools from the medical and bio-medical sector. Technological advancement in the health care industry (medical devices, artificial intelligence, drug discovery ..., tools / instruments for precision medicine)

• Clinical studies (real world data) • Epidemiology & digital epidemiology • Data science / Health data bases / Machine & deep learning

knowledge nt of a com- ecificities and ector and its	e-health Business Models • Financial analysis • Innovation law and industrial / Intelle tual property / Data privacy
es, e-health, ompanies) in	Marketing of health products / Hea data marketing
	 Management of a health start-up company / operational development
dels of health	 Entrepreneurial drive, spirit / leadersh Trends and developments in the heal
/ Health &	entrepreneurial ecosystem

E-HEALTH

- Legal and regulative E-Health environment (Data Protection, Data Hosting, GDPR)
- E-Heath market and time to market
- •E-Health project Management (how to run your project?)
- Business Model related to E-Health sector
- How to innovate and to differentiate regarding the competitors?
- Focus on Technology and challenges linked to patient related health
- •Healthcare procurement processes (ex: public tenders)

PHARMA/BIOTECH

- Development process of a medicine
- Clinical studies procedures
- Technology transfer

MEDTECH

- Development process of a medical device
- Evaluation of the product
- Technology transfer

E-HEALTH

- 4P Medicine
- Healthcare pathways related to E-Health Data Analysis - AI - Genomics

ACADEMIC TEAM

Terence BEGHYN | University lecturer – School of Pharmacy of Lille Nicolas BLANCHEMAIN | University lecturer - School of Pharmacy of Lille Damien BOSC | University lecturer - School of Pharmacy of Lille Guillaume CAITUCOLI | Legal practitioner – Eurasanté Antoine COCHEZ | Associate lecturer – ILIS of Lille Olivier COUPIER | Incubator/Accelerator Director – Eurasanté Pascal DAO PHAN | Associate professor - School of Pharmacy of Lille - Head manager for clinical trials BAYER Bertrand DÉCAUDIN | Professor – hospital pharmacist – Dean of the School of Pharmacy Benoit DEMIL | Professor – IAE of Lille Rebecca DEPREZ POULAIN | Professor – School of Pharmacy of Lille **Benoit DERVAUX |** University lecturer – hospital (medical) practitioner – Coordinator of the innovation and medico-economic assessment committee in Lille University/Teaching Hospital Wajdi DHIFI | University lecturer – School of Pharmacy of Lille Benjamin GUINHOUYA | University lecturer – ILIS of Lille Xavier LECOCQ | Professor – IAE of Lille **Thomas MORGENROTH** | University lecturer – School of Pharmacy of Lille - Head of Health Entrepreneurship Program Anne-Catherine PERROY | Professor – School of Pharmacy of Lille Anne TAILLEUX | Professor – School of Pharmacy of Lille Djamel ZITOUNI | University lecturer - School of Pharmacy of Lille



The health startup is a special organizational object. Actors' behavior, regulation, marketing products / services ... traditional organizational, business and marketing models are no longer adequate. The original program of this intensive training allows, in an interactive and individualized way, to question these multiple problems and to create adapted solutions to each particular context.»

Dominique CRIÉ | Professor – IAE of LILLE



The Health entrepreneurship program is an innovative educational offer that uniquely combines scientific, management and strategy courses specifically adapted to the biotechnology sector. It will enable future managers as well as those in office to acquire knowledge and skills which, for the latter, they did not learn or develop in their initial degree. Learning is made easy and the programme is rooted in everyday reality thanks to numerous case studies and courses given by professional belonging to the sector.»

Benoit DEPREZ | Professor - School of Pharmacy of Lille, Scientific Director of Institut Pasteur Lille



This unique program enables to associate in one profile the scientific and entre-preneurial skills needed to develop a health start-up. For researchers, this first step into a business environment will bring them a fresh perspective to their project and this time from a market access point of view. For CEOs and business developers with no scientific training, this program is an essential step to understand all the specificities of the health sectors - biotech / pharma, medtech or e-health.»

Etienne VERVAECKE | Managing director, Eurasanté

KEY OPINION LEADERS MENTORING





EDWARDS LIFESCIENCES Bénédicte GARBIL,

General Manager

TÉLÉMÉDECINE 360 Robin OHANNESSIAN, Medical Director



ONCOWITAN Christian BAILLY, Scientific and Pharmaceutical Advisor in Oncology



HOSPIMEDIA Christian NICOLI, CEO, founder

THEODORUS **INVESTMENT FUNDS** Lotfi Yelles Chaouche, Partner

CORPORATE PARTNERS



GenoScreen















and Co-founder



DA VOLTERA Florence SÉJOURNÉ, CEO / President of the BEAM Alliance







LATTICE MEDICAL Julien PAYEN, Co-founder & CEO



BAYER HEALTHCARE Grégoire LEMAIRE, Managing Director



Understanding life innobiochips

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♣ NETWORKING

Meet with company directors and industry professionals to share their experience in launching their own start-up and the importance of having both a scientific and business culture.

Ħŧ PROFESSIONAL PRACTICE

You will carry out a 60 hour (or more) professional pratice perod in a health industry company with the support of both an industry mentor and a pedagogical tutor.

Participants will be able to better understand the business models of health companies, learn everyday managerial tasks and put their theoretical knowledge into practice in a business environment.

PERSONALISED PROJECT MENTORING

Each participant of the Health Entrepreneurship Program can benefit from 20 hours personalised support, delivered by Eurasante's experts. For the entrepreneurs involved in this traineeship, this special mentoring aims at reinforce the economic potential of a startup.

Participants who would like to accelerate their own start-up will be able to apply to Eurasante's Bio-Incubator and Bio-Accelerator programs.

Biofit FOSTERING A TRANSFER www.biofit-event.com

Biofit

With more than 1,300 international actors from 35+ countries, such as big pharma, emerging and small biotech, diagnostic companies, pre-seed / seed / Series A investors, as well as professionals from tech transfer, academia and research institutions, BioFIT is the leading partnering event in Europe for technology transfer, academia-industry collaborations and early-stage Life Sciences. BioFIT is also the European marketplace for pre-seed, seed and Series A investment in Life Science.

MedFIT www.medfit-event.com

MedFIT is an opportunity to connect with international key innovators in the MedTech, diagnostic and digital health sectors. As the leading European partnering event, MedFIT provides the ideal environment to help industry players to source early-stage assets, to facilitate the emergence of collaborative projects between big players, public research institutions, start-ups and SMEs, to increase licensing opportunities, to obtain funding and to facilitate market access.

AND START-UPS IN The health sector

FEEDBACK FROM PROFESSIONALS



As a participant of the Health Entrepreneurship Program, you will access to these two international events.

Access to numerous conferences focused on: best practices in academia-industry R&D collaborations, nurturing early-stage assets, finding the right funding sources for early-stage innovations.



ADMISSION **& FUNDING**

• ADMISSION AND INTERVIEW

- •€2,400 for industry scientist or engineer, business developper, entrepreneur, incubatee, laboratory scientist, PhD, student
- •Study grants (conditions apply) may help pay tuition fees.
- Eurasanté provides support for salaried employees to prepare their application for *OPCO (Opérateur de compétence) is a joint commission authorized by the French government to manage the funds raised from companies under the Continuous Professional Training policy.

CAREER **OPPORTUNITIES**

- •Biotech / biomedical / pharmaceutical sector CEO
- •Innovation Director
- Business & development director
- Product manager
- •Business developer
- Consultant
- •Operational manager
- Project leader

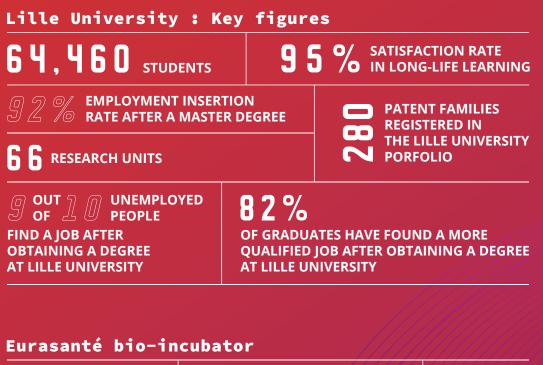
PARTICIPANT PROFILES

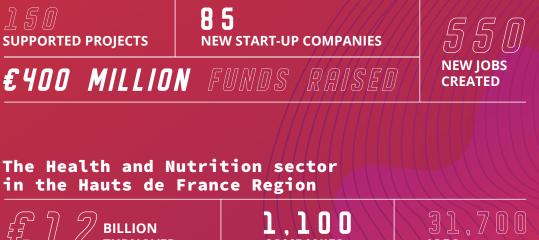
- Project initiator, initiator supported by an incubator-accelerator
- •Master's students
- PhD students, post graduatesResearchers, laboratory or unit research director
- •Health care professionals
- •C.E.O
- •Employees in the health care industry, consulting and service companies

CAMPUSES

- Eurasanté Bio incubator¹
- Lille School of Pharmacy²
- Lille Medical School³
- Faculty of Engineering and Management of Health (ILIS)⁴
 Lille University Business School⁵
- - Lille University of Science and Technology⁶







€205 MILLION INVESTED IN R&D

COMPANIES

Contact



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TURNOVER



UNIVERSITÉ DE LILLE Thomas Morgenroth thomas.morgenroth@univ-lille.fr

IOBS





